



GENERATIONS

Caring about seniors and the people who care about them.

February 2010

Marvin Webb - 32 years of helping seniors

GENERATIONS SAYS GOOD-BYE TO DIRECTOR/CEO



The staff and Board of Directors of Generations Area Agency on Aging acknowledge and thank Marvin Webb for 32 years of service to Generations and his significant accomplishments in increasing the scope and quality of services to seniors and caregivers in Clinton, Muscatine and Scott Counties in Iowa. Marvin will leave Generations as Director/CEO at the end of January 2010.

Under Marvin's leadership, Generations has grown from a staff of just a few individuals in 1977 to well over 70

people today with a budget of over three million dollars. This past year the agency has helped 6,000 seniors and caregivers, delivering 284,000 units of service which include:

- Congregate & home delivered meals
- Rural transportation
- Adult day care
- Wellness and preventive health programs (e.g., fall prevention education, Chef Charles nutrition presentations at GenAge Cafes)
- Family caregiver support
- Legal services
- Choices Connections for advance care planning
- Minor modifications to home and vehicle
- Outreach to seniors
- Medication management
- Home Repair

Marvin has seen many changes in the field of aging, first at Great River Bend Area Agency on Aging, under the umbrella of Bi-State Regional Commission, and again with expanded programming as a free-standing agency in downtown Davenport. As the agency grew and changed, so did the name. Reflecting the mission of the organization, Marvin felt that name "Generations" signified the multi-generational reach of services to seniors and their caregivers resulting in a marketing campaign to brand the agency name to the services administered. Marvin was instrumental in forming the Generations Foundation, enabling the agency to purchase its own building, allowing space for expansion and greater visibility in

the community. With Marvin's guidance, the agency has been successful in growing to meet the ever-changing needs in aging services.

The tremendous growth of the agency over the past few years and expansion of case management in numbers served has been critical to the ability of so many seniors to remain independent as they age. The increased number of people receiving direct service of the agency and the doubling of the senior employment program are examples of that success.

Marvin has led continued efforts in senior nutrition and family caregiver information-and-referral programming. He has guided wellness efforts relating to falls prevention and advanced care planning. He has kept elected officials and businesses informed of the changing demographics and the need for communities to plan for a more livable community for persons of all ages. Throughout Marvin's career, he has advocated for senior independence and community based services which keep them at home and in the community with and through Iowa Agencies on Aging (i4a), talking with Iowa legislators in Washington D.C., Des Moines and city/county representatives.

Suzy Hartung, President of the Generations Board of Directors, said, "Marvin has been thinking of retirement for a while now and had begun succession planning with the Board. We are grateful to Marvin for his 32 years of service to seniors and caregivers and wish Marvin and his wife, Carol, well as they embark on this new chapter in their lives. While this clearly is a turning point for our agency and will be a period of adjustment, we are confident that we will continue building on the foundation established by Marvin and his very capable staff, in whom both Marvin and the Board have confidence, and will move forward in addressing our Mission: linking seniors and caregivers with appropriate resources."

Christa Merritt, Assistant Director, has been named Interim Director until the Director/CEO position is filled.

Anyone wishing to share tributes to Marvin is invited to contact Peggy Dykes, Director of Community Relations, 563.324.9085, ext. 212, pdykes@genage.org.

Senior nutrition program ramps up additional services in 2009

Generation is always looking for additional ways to help seniors and this past year held many opportunities that were available through government stimulus money, donations and program changes.

Nutrition benefited from stimulus money with the opening of two new GenAge Cafes and expanded serving days at other locations. Extended program funds made it possible to supply GenAge Cafe participants with shelf stable meals.



Generations distributed close to 1,150 shelf stable meals to GenAge Cafe and home delivered meal participants in Clinton, Muscatine and Scott Counties. The emergency meal boxes provide access to healthy, nourishing food during any type of disaster or inclement weather that would cause GenAge Cafes to close or stop delivery of home delivered meals.

Each box contains five complete meals that can be easily stored without refrigeration for many months, most items up to a year. These meals include a main dish, fruit, vegetables, crackers, juice, powdered milk, dessert and milk.

Participants enjoyed the variety and peace of mind that they had an emergency food supply in the house during the winter months.

Two additional GenAge Cafe locations opened up this past year. One at Luther Knoll Senior Apartments, 3264 Palmer Hills Court in Bettendorf and another in Muscatine at the Cottage Grove Apartments, 1503 Houser Street with each serving lunch five days per week.

Davenport's Luther Crest Senior Apartments, 5454 N. Gaines and Bettendorf's Luther Knoll Senior Apartments, 2365 Tech Drive, increased their serving days to Monday through Friday. The DeWitt Cafe was moved from the Community Center to United Methodist Church of DeWitt with noon meals Monday through Friday.

Anyone age 60 and better, along with their spouse of any age, is welcome to dine at a GenAge Cafe. There is a suggested donation of \$2.75 and lunches include a hot main dish, vegetables, fruit, milk, coffee and dessert.



Through a generous grant from the Scott County Regional Authority, a new van was purchased this summer equipped with a special delivery liner to maintain food temperature. The van provides reliable transportation and delivery of meals to Cafes for distribution.

To promote Generations' nutrition program, a special decal was designed by Jeanne Ketelaar and will be applied by Sign Innovations in early February. The pictures on the van are actual GenAge Cafe participants from Scott

and Muscatine Counties. Watch for the colorful van and "follow it" to a GenAge Cafe.

MUSCATINE COUNTY

FRUITLAND • 264-1748 • Open: W
Community Center/City Hall, 104 Sandrun St.,
Fruitland, IA 52749

MUSCATINE

Cottage Grove Apts • M-F
1503 Houser St., Muscatine, IA 52761

Diversity Services Cafe • 264-8883
Open 3rd Wednesday • Ethnic Latino Meals
Methodist Church,
1001 Oregon St., Muscatine, IA 52761

Hershey Manor • 263-8337 • Open: M-F
1810 Mulberry St., Muscatine, IA 52761

Muscatine Towers Apts • 263-9915 • Open: M-F
106 East 6th St., Muscatine, IA 52761

Clark House Apts • 263-7292 • Open: 7 days per
week, 117 West 3rd St., Muscatine, IA 52761

WEST LIBERTY • 319-627-6848 • Open: M W F
Community Center, 1204 North Calhoun,
West Liberty, IA 52776

WILTON • 563-732-3558 • Open: M W F
City Hall • 102 East 4th St., Wilton, IA 52778

For more information on Muscatine County Cafes,
call Senior Resources 263-7292 or 888-667-2026.
1808 Mulberry Ave., Muscatine, IA 52761



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CLINTON COUNTY

CAMANACHE • 259-8011 • Open: M-F
Garner Hall, 311 9th Ave. , Camanche, IA 52730

CLINTON

Park Tower Apts • 242-4222 • Open: M-F
329 6th Ave. South, Clinton, IA 52732

Prairie Village Retirement Community Activity
242-2085 • Open: M W F
1141 13th Ave. North, Clinton, IA 52732

DEWITT • 659-5624 • Open: M-F
United Methodist Church of DeWitt
222 12th St., DeWitt, IA 52742

WHEATLAND • 374-1011 • Open: M W F
St. Paul's United Church of Christ
315 Main St., Wheatland, IA 52777

SCOTT COUNTY

BETTENDORF

Cumberland House • 324-9085 • Open: M-F
2365 Tech Drive, Bettendorf, IA 52722

Luther Knoll • 449-8318 • Open: M-F
3264 Palmer Hills Ct., Bettendorf, IA 52722

Luther Manor • 332-9407 • Open: M-F
3118 Devil's Glen Rd., Bettendorf, IA 52722

Spruce Hills Village • 324-9085 • Open: T W Th
2380 Tech Drive, Bettendorf, IA 52722

BUFFALO • 381-4594 • Open: M W F
Civic Center, 329 Dodge St., Buffalo, IA 52728

DAVENPORT

Bethel AME Church • 324-9085 • Open: Th
322 W. 11th St., Davenport, IA 52803

CASI • 386-7477 • Open: M-F
Center for Active Seniors, Inc.
1035 West Kimberly Rd., Davenport, IA 52806
Edgewater on Third • 322-9508 • Open: M-F
401 West 3rd St., Davenport, IA 52801

Friendly House • 323-1821 • Open: T W F
1221 Myrtle St., Davenport, IA 52804

Luther Crest • 324-9085 • Open: M-F
5454 N. Gaines St., Davenport, IA 52806

Luther Tower • 355-3121 • Open: M-F
1810 East 38th St., Davenport, IA 52807

New Hope Presbyterian Church
391-0236 • Open: T
4209 West Locust St., Davenport, IA 52804

Spring Village • 344-9463 • Open: M-F
3320 Spring St., Davenport, IA 52807

Temple Baptist Church • 324-9085 • Open: T
3526 North Brady St., Davenport, IA 52806

ELDRIDGE • 285-8415 • Open: M W F
Community Center
400 South 16th St., Eldridge, IA 52748

LECLAIRE • 289-4371 • Open: M W F
First Presbyterian Church
200 South 12th St., LeClaire, IA 52753

WALCOTT • 284-6122 • Open: M W F
Calvary United Methodist Church
100 E. James St., Walcott, IA 52773

For information regarding Clinton and Scott County Cafes, call Generations: 324-9085 or 800-892-9085, ext. 305, 935 East 53rd St., Davenport 52807

HOLIDAY MEALS - WE CAN'T DO IT WITHOUT YOU!

THANK YOU VOLUNTEERS!

This is Generations' 21st year in providing holiday meals to Scott County seniors. During Thanksgiving, Christmas and New Years, 854 meals were prepared, surpassing all records for both meals served and volunteers who came forward to help.

The food cost is sponsored by local businesses, churches, individuals and Generations' nutrition program. The cooks at Sodexo Campus Services, located at St. Ambrose University, volunteer their time to prepare and dish-up the meals. (Sodexo provides the meals for Generations' Cafes and home delivered meal program Monday through Friday.) Armed with a route, volunteers then deliver the meals to the homes of the participating seniors who are referred to Generations by community social service agencies.

Sixty-six volunteers signed up to deliver meals with most "volunteers" incorporating their family which consisted of a husband/wife duo, a team of friends or parents with small and adult children who deliver together.

Special recognitions go out to Otto and Pat Wendhausen and their family who have volunteered during all three holidays for well over 10 years. They help coordinate the packaging of the meals and also deliver a route. Another special volunteer is Joe Cress who has been a volunteer driver since the conception of the program some 21 years ago.

Catherine Pratscher-Woods, Generations Services & Contracts Manager says, "Each year the number of meals we serve increases and so does the need for volunteers and

support. This year alone 30 new volunteers came forward to help along with others who have been volunteering for many years. We are grateful for the volunteers who help in the kitchen and make the deliveries along with the donations that fund the food costs."

If you would like more information or want to volunteer your time or make a monetary donation, please contact Catherine at 563-324-9085, ext. 205. "We can't do it without you."



Seniors go back to work



Stimulus money made it possible for the Senior Internship Program (SIP) to increase their training positions by 23 in addition to the 53 jobs that are already being filled in Scott, Muscatine, Clinton, Jackson, Louisa, Henry, Des Moines and Lee Counties in Iowa.

SIP offers employment search assistance to Iowa residents living in the 8-county region and who are 55 years of age or older. Income eligible participants will be placed, depending on skill level and job requirements, at a host agency who provides on-the-job training. Classroom training and supportive services are also available to participants.

Senior Internship Employment Specialists screen and match employers with mature and well-trained people who meet the necessary skill requirements. It's a win/win for non-profit organizations. They provide the training and fill an employment need. SIP pays the wages (at minimum wage plus taxes and Social Security). The host agency must be a 501(c)(3), school or government organization.

Host agencies are the backbone of the program, providing the time and expertise to train and

mentor SIP's older workers. Generations salutes their efforts and dedication to the program.

2009-2010 Iowa SIP Host Agencies

Senior Resources, Muscatine
 South East Iowa Community Action Program, Ft. Madison
 City of Muscatine
 YMCA, Clinton
 Friendly House, Davenport
 Humility of Mary Housing, Davenport
 Gateway YMCA, Clinton
 YMCA, Fort Madison
 CASI, Davenport
 United Neighbors, Davenport
 City of Bettendorf Family Museum
 Scott County Y, Davenport
 Victory Center, Clinton
 Alverno HealthCare, Clinton
 Information, Referral & Assistance of Clinton
 Muscatine History & Industry Center
 Diversity Services Center, Muscatine
 Putnam/IMAX Museum, Davenport
 Figge Art Museum, Davenport
 North Lee County Historical Society, Ft. Madison
 Salvation Army, Davenport
 Bellevue Chamber of Commerce
 Generations, Davenport, Clinton, Muscatine
 Scott County Courthouse, Davenport
 Senior Voice, Davenport
 Salvation Army, Burlington
 God's Way Christian Center & Soup Kitchen, Keokuk
 Des Moines County Historical Society, Burlington
 Hope Haven HD Center, Burlington



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More about Marvin Webb.

- Bachelor Degree in Sociology from Emporia State University (Kansas)
- Masters Degree from Kansas State University in Adult & Occupational Education
- Completed the University of Iowa's Geriatric Fellowship Certificate program through the University's Center on Aging.
- Studied Business Administration for Nonprofits through the College of Business Administration at the University of Illinois, Chicago Campus.
- Came to Iowa in 1977 to work at Bi-State Regional Commission which sponsored several human service programs. Prior to moving, worked on community planning projects for the Kansas League of Municipalities and the Northwest Kansas Planning & Development Commission.

Community Service

- Boy Scout Troop Parent Committee Member and Chair
- Elected member and president of the Scott County Extension Council
- Board member and Treasurer for Quad Cities Churches United
- Member of Davenport Rotary club as a committee chair and member of the Rotary board.

Professional Affiliations

- Active in both the Iowa & the National Associations of Area Agencies on Aging
- Member of the American Society on Aging, which brings together those working with older adults and members of the academic community working to put research into practice.

Participated in the 2000 United Nation's planning conference for the UN's first Summit on Global Aging in New York, invited to participate through New York based Non Governmental Organization (NGO), Global Action on Aging.

Taught *Introduction to Gerontology* as an adjunct instructor in the St. Ambrose Sociology Department, Fall 2008.

Generations is a quarterly newsletter publication of Generations Area Agency on Aging inserted in the *Senior Voice* publication, Iowa distribution. For questions or comments, contact: Peggy Dykes, Community Relations Director at 563-324-9085, ext 212 or pdykes@genage.org